

THE WALSH FAMILY LAW MOOT & NEGOTIATION COMPETITION
AFCC-ONTARIO

The Walsh Family Law Moot, which started in 2013, was the first provincial family law moot in Canada. In 2015, the event was expanded to include a negotiation competition focusing on the settlement discussions and negotiations that take place in family law cases. The two competitions run concurrently on the same day and involve many and varied dedicated professionals donating their time to assist in various capacities for the benefit of the students.

This annual event is usually held at Osgoode Hall, Toronto. All seven Ontario law schools participated in 2020, and will be doing so again in 2021. This is an exciting collaborative opportunity between law schools, legal academics, family justice system partners and AFCC-O. The goal is to offer law students an opportunity to gain practical family law knowledge and experience, and to attract talented young lawyers to the practice of family law in Ontario.

This year's Family Law Moot and Negotiation Competition will be held on Saturday, March 13, 2021. Due to the COVID-19 pandemic, the competitions will be held on-line and will be followed by a virtual awards ceremony.

Sponsorship opportunities are available to assist with the expenses of the day, in particular, the costs associated with moving the competitions to an on-line platform.

******* NEWS FLASH FOR ALL SPONSORS *******

We have created a Walsh Family Moot and Negotiation Competition FaceBook and Twitter page – the primary purpose of which is to provide a **NEW & EXCITING MARKETING OPPORTUNITY FOR OUR SPONSORS**.

The FaceBook and Twitter pages have already received many “likes” and so we are confident that people will be seeing the videos of our sponsors.

As set out in the Sponsor Grid below, we invite our sponsors to take advantage of this new opportunity.

If you are interested, please indicate that when you confirm your sponsorship and one of our Associates – Zachary Liquornik – will contact you with a view to setting up an interview which will be video taped for posting on these two social media pages.

SPONSORSHIP OPPORTUNITIES COVER BOTH COMPETITIONS

(tax receipts issued to all sponsors)

\$3000 – AWARDS SPONSOR

- includes Gold Event Sponsor items, as well as special recognition in materials accompanying trophies shipped to winners

\$2,000 – GOLD EVENT SPONSORS

- Corporate name and large logo featured on all publicity material for both competitions • Prominent corporate signage on the zoom platform • Large logo recognition on the AFCC-O website and an opportunity for a 5 minute video spot to be posted on the Walsh Event Facebook page.

\$1,000 – SILVER EVENT SPONSORS

- Corporate name and medium logo featured on all publicity material • Medium logo recognition on the AFCC-O website and an opportunity for a 2 minute video spot to be posted on the Walsh Event Facebook page.

\$500 – BRONZE EVENT SPONSORS

- Corporate name and small logo featured on all publicity material • Small logo recognition on the AFCC-O website and the Walsh Event Facebook page

All sponsors names and logos will be featured in a video presentation that will play during the introductory session and the awards ceremony, and will run continuously during breaks in between competition rounds.

\$100 – SUPPORTER

- Name listed on publicity materials

“Bespoke Sponsorship opportunities”

- if you have other ideas about how you would like your sponsorship recognized, we'd be happy to discuss them with you

Your Name: _____

Name to appear on Promotional Items: _____

Name for Tax Receipt: _____

Address: _____

City: _____ Postal Code: _____ Phone: _____

Email: _____

Sponsor Level: _____

For Gold/Silver sponsors only:

I am interested in the opportunity for a video spot: [] YES [] NO *[if yes, we will contact you shortly to make these arrangements]*

Sponsor payments may be made through the AFCC-O website, using the following link:

<https://afccontario.ca/donate/>

When making payments, sponsors are asked to

1. Select the option "Sponsorship for Event" and
2. Indicate in the text box the **name of the sponsoring organization** and that the payment is to be designated for the **Walsh Family Law Moot & Negotiation Competition**.

Please note that the AFCC-O uses the "Stripe" payment processing platform; sponsors will be redirected to the "Stripe" website after clicking the "Donate Now" button.

Please forward this form to Carolyn Leach by email, along with your JPEG logo so that it can be included in our promotional materials for the event. Once payment is received, your logo will be uploaded to the Walsh Event page on the AFCC-O website and added to the Walsh Event Facebook page.

For further information please contact:

Carolyn Leach
T. 437-245-5037
carolyn.leach@ontario.ca